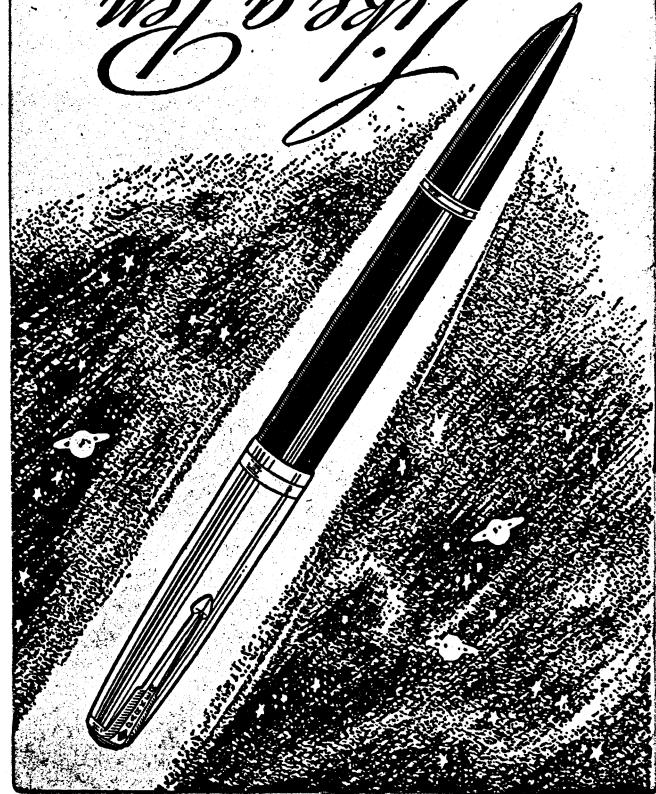


Parker "51"

THE

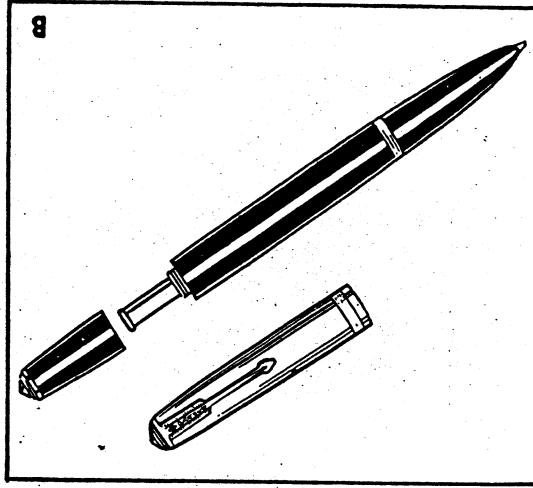
From another PLANET

Take a Pen



Your Parker "51" is ready to serve for many future years as your personal writing companion. This pen is a fine, delicately-adjusted instrument, and deserves the same care accorded a treasured watch. Observance of these few important advances will assure the perfect performance for which the "51" has been engineered.

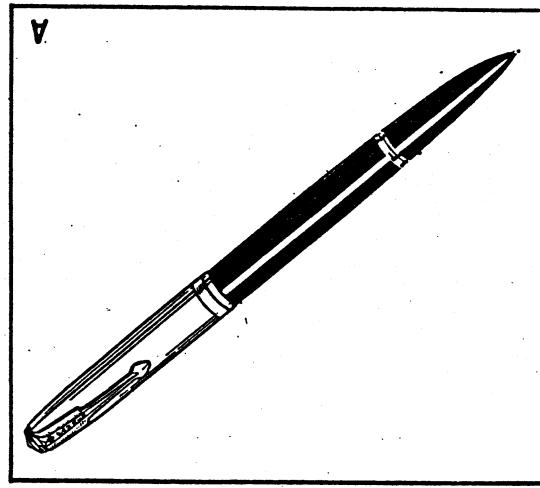
The Parker "51" pen barrel is made of a unique new material to withstand the "high velocity" of Parker "51". Ink, This material is strong, but it can be broken. Therefore, give this pen the same sensible care that you give other fine possessions.



The Parker "51" is a totally new department in writing instruments. You should thoroughly familiarize yourself with its handling in order to obtain the distinctive performance it is built to render.

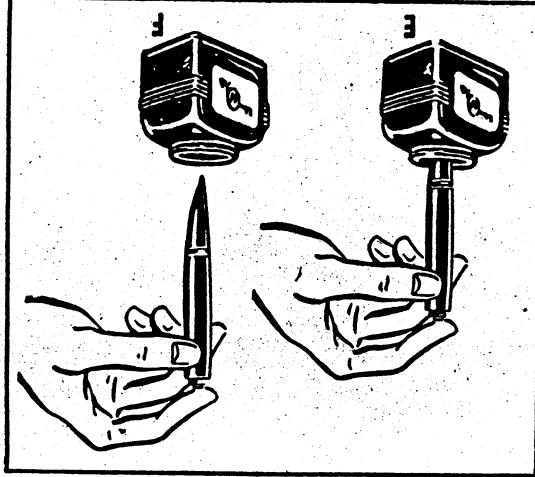
Frankly, the "51" is not designed for anybody and everybody any more than a \$300 camera is built for promiscuous ownership. Used under-standingly, the Parker "51" is without any question the most highly refined and perfected writing instrument yet developed.

The Parker "51" Pen



This one-hand filling operation is very simple, yet it is easy also to do it wrong. Lift your pen from the plunger down, lift your pen this far, trap the ink chamber, then clear surplus ink from the ink tube after the pen is out of the ink, as this clears surplus ink from the ink tube. Otherwise the ink will flow too heavily when you first start to write.

3rd—On the last or final stroke hold the plunger down, lift your pen from the ink tube; see Fig. E. When pen is clear of the ink, then let the plunger rise; see Fig. F.

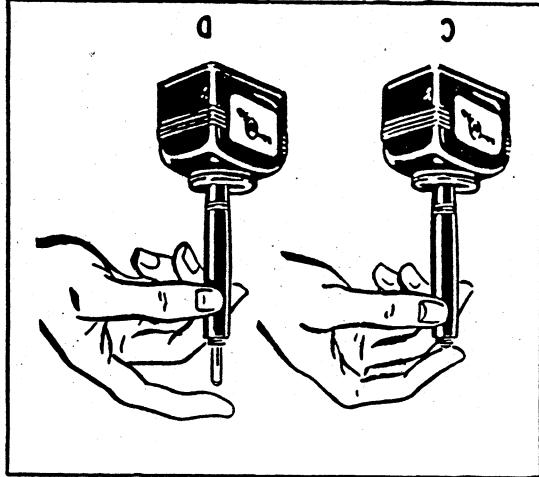


2nd—Hold pen as shown in Fig. C above, immerse pen point in ink, then press and release the plunger about 10 times, pausing a moment at the top of each stroke; see Fig. D.

1st—Unscrew small cap at rear end of the barrel exposing filling plunger as shown in Fig. B, page 3.

Filling the "51" properly is important, so it will be to your advantage to learn now the correct method.

Filling Parker "51" Correctly



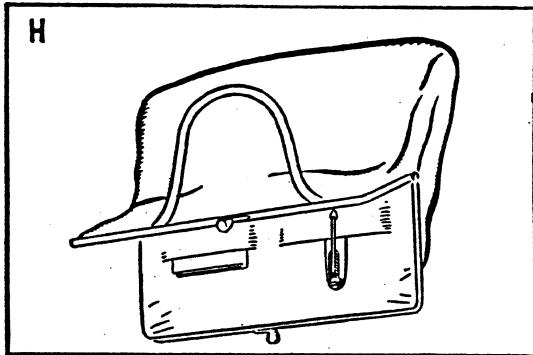
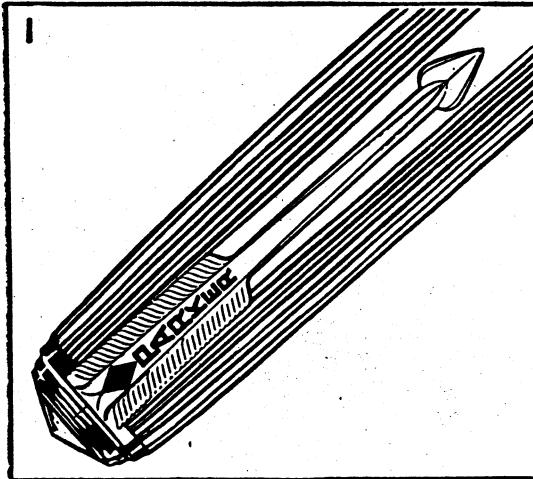
* Parker "51" Reg. U.S. Pat. Off.

Parker's Blue Diamond on the pen
is our Contract uniconditionally Guar-
anteed cost other than 35¢ charge
for postage, insurance and handling
without cost for the owner's life,
anteing service for the owner's life,
and is returned complete.

The "51" Pen Guarantee

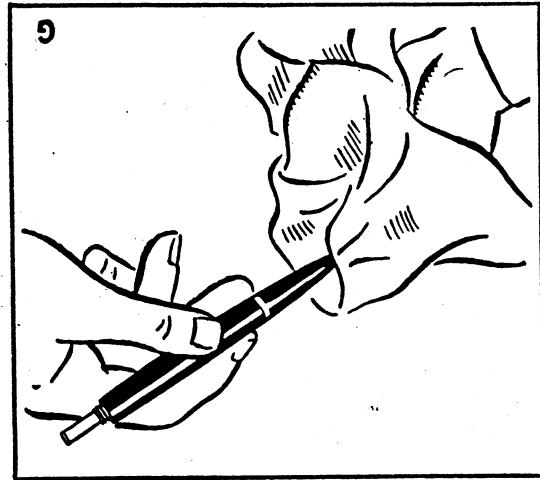
The Parker "51" is so called be-
cause its development was completed
in 1939, the Company's last year of
business. Eleven years of chemical,
physical, and engineering research
were spent to evolve this masterpiece
writing instrument.

The Name "51"*



After the Parker "51" pen is filled,
wipe the point carefully with a rag.
This serves a double purpose of wip-
ing off the excess ink and starting the
flow of ink down the ink channel.
Carry the pen vertically, with the
cap upright, even when in a hand-
bag. And always keep cap securely
on Pen when not in use.

After Filling

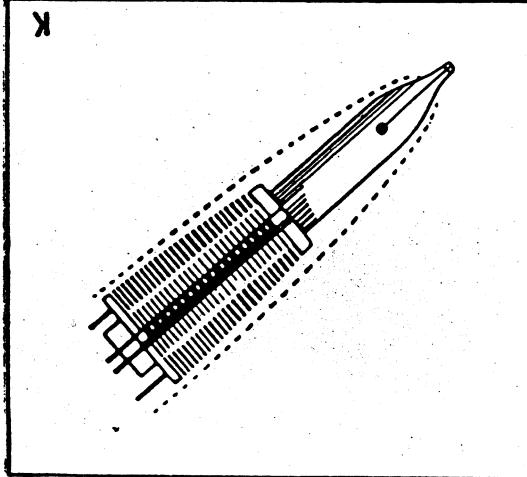


bottle—then release the plunger.
point has been removed from the pen
the last or final stroke until the pen
is held the filling plunger down on

planned on page 5.
cleared from the Ink Trap, as ex-
pecting operation, surplus ink should be
phantom illustration above. In the fill-
The Ink Trap is shown in the
or tamper with the parts in any way.
Never attempt to remove front end

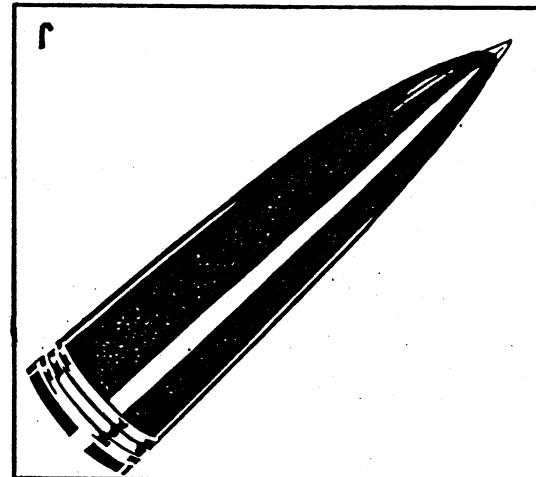
sweat, food or leak.
the Parker "51" a pen that won't
cannot get on hands or clothes—makes
any overflow—traps it inside, so it
Ink Trap, a cylindrical comb, traps
Another epochal achievement, the

The Patented Ink Trap



Please enclose a service charge of 35c
Wisconsin or at its branch offices.
Pen Company factory in Janesville,
service can be rendered at The Parker
point to suit your handwriting, this
should you desire a broader or finer
pen be damaged through accident, or
Should the pen point of your "51"
most standard shaped points.
weight require more 14K Gold than
ulnar Point whose size, shape and
watch protects its works. A long tub-
Point and Feed as the case of your
it always moist and guarding both
be enclosed within the barrel, keeping
in Pen Points—the first Point ever to

Enclosed 14K Gold Tubular Point



Parker "51" Ink.
Do this again before resuming use of
roughly with water before refilling.
another ink, flush out the pen tho-
whenever necessary to refill with

When Using Another Ink

Due to the unusual degree of per-
manence of "51" Ink, guard against
stained fabrics from cleaning
spilling it. Instructions for cleaning
manege of "51" Ink pack.
Due to the unusual degree of per-
manent ink in the first part of the
treatment will be dry. It dries by pen-
etration into the paper, not evaporation.
Ink, the ink in a short sentence with Parker "51"
ing a short sentence with Parker "51".
By the time you have finished writ-
ing.

We should be delighted to have "51" ink used universally in all pens as
that would be a most preferable ink
businesses but unfortunately for us no
pen except the Parker "51" is made to
function safely and satisfactorily with
it.

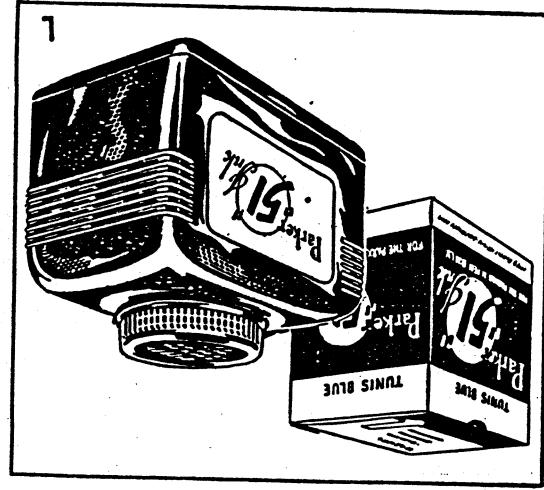
Parker "51" Pen. This ink will not
work safely or satisfactorily in any
other pen, regardless of what the
makers of other pens may claim.

Exclusively for the Parker "51" Pen

most instant drying.
—and like the blue and black also al-
ways black; the red, too, is permanent,
stays black as black as printers' ink and
unlike fountain pen inks, is prac-
tically as black as permanent, the black,
stays blue permanently; the blue and
example, the blue writes blue and
colors are permanent and smudges. For
it is highly waterproof and smudges, all
it eliminates blotting and smudging,
It eliminates blotting and smudging,

development of Parker "51" Ink.
by many different companies—is the
due respect to the worthy contribu-
tion for writing convenience in the
last 50 years—and this is written with
possibly the most important inven-
tion to writing convenience—is the
development of Parker "51" Ink.

Parker "51" Ink



Janesville, Wis.

THE PARKER PEN COMPANY

The reserve lead chamber in the barrel carries 8 double-length leads. For access to this, slip off upper portion of barrel and pull out eraser holder. An extra length eraser, easily re-adjustable is an added feature.

Lead securely into clutch. Your pencil is now ready for writing. Point on some firm object to push $\frac{1}{8}$ inch of lead will still project. Press gently push it all the way in. About new lead through hole in the tip and barrel to let until it stops. Insert

To load, turn the clip end of the barrel to left until it stops. Insert

"51" Pen completes a Gift Set that cannot be duplicated.

Parker "51" Writing Pencil

